BROWNFIELD OPPORTUNITY AREA NOMINATION PLANS



Empowering communities to revitalize distressed areas

About the BOA Nomination Planning Process

The BOA Nomination process applies a neighborhood or area-wide planning approach, rather than the traditional site-by-site approach, to the assessment and redevelopment of known or suspected brownfields and other vacant or abandoned properties. The types of neighborhoods and areas where program resources are being applied include industrial/manufacturing, commercial corridors, residential, downtowns and waterfronts.

Through the BOA process, communities are empowered to:

- Address a range of problems posed by multiple known or suspected brownfield sites;
- Build community consensus on the future uses for the area with an emphasis on strategic sites that are known or suspected brownfields;
- Establish sustainable goals and objectives for areawide revitalization and for redevelopment of strategic sites:
- Identify and establish the multi-agency and privatesector partnerships necessary to leverage assistance and investments to revitalize downtowns, neighborhoods, and communities:
- Address environmental justice concerns and promote environmental equity in areas that may be burdened by negative environmental consequences.



Examples of Nomination Plans

- Obtain official designation of a BOA Area by the Secretary of State.
- Engage in post BOA-designation activities to implement the community's vision.

BOA Nomination Plan: Key Components

A BOA Nomination Plan is a thorough description and analysis of the study area, with a focus on identifying the reuse potential of strategic sites and area-wide improvements that are catalysts for revitalization. The Nomination should include narrative and visual elements to support the analysis.

The key components of this plan include:

- 1. Description of the Project and Area Boundary A thorough description of the project area that describes the local context, project goals, BOA boundary, local partners and stakeholders, and community outreach and participation process.
- 2. Description of Community Participation Process and Outcomes Description of the community participation process, and an analysis of all input and feedback received during meetings and workshops or other community participation efforts. This analysis should identify key outcomes that inform the project.

- 3. Existing Conditions Analysis A thorough description and analysis of the BOA area, evaluating the existing conditions, opportunities, and reuse potential for properties in this area. This analysis will lead to specific and realistic recommendations for redevelopment projects, and must include all of the information needed to contextualize and develop recommendations. Aspects of this analysis include: community and regional context, inventory and analysis of the proposed BOA, economic and market trends analysis, description of strategic sites, environmental review, and findings.
- **4. Final Recommendations and Implementation Strategy** Final set of recommendations for reuse and redevelopment opportunities and needs for properties included in the BOA, and detailed redevelopment concepts for strategic sites that have been identified by the community as catalysts for revitalization. This section also includes a detailed implementation strategy with actionable short and long-term steps to advance redevelopment.

Eligibility

Eligible applicants include municipalities, community-based organizations, and NYC Community Boards. Two or more eligible applicants are encouraged to work in partnership and jointly apply for funding for a BOA project that would improve an area of mutual interest or concern.

Additional information on eligibility and other application details can be found on the New York State Department of State website under Funding Opportunities.

Additional Information

Brownfield Cleanup Program: https://esd.ny.gov/brownfield-cleanup-program

Brownfields Legislation (2008 Amendments): https://www.dec.ny.gov/chemical/45734.html

Geographic Information Gateway: http://opdgig.dos.ny.gov/#/home

Contact Information:

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