

## IMPORTANT NOTICE REGARDING CEASE AND DESIST ZONE FOR KINGS COUNTY

The Department of State (the “Department”) has filed a Notice of Adoption, published in the New York State Register on October 28, 2020, to establish a new cease and desist zone for a portion of Kings County. The regulation relating to this zone (19 NYCRR § 175.17) will go into effect on November 1, 2020 and will expire on November 1, 2025.

After holding a well-attended public hearing and obtaining several hundred comments from homeowners, the Department concluded that this zone is necessary to protect individuals from unwanted, intense and repeated solicitations.

While the new zone is in effect, it will be unlawful for any licensed real estate broker or salesperson, or any other person regularly engaged in the business of buying and selling property to solicit a homeowner within the zone that has filed a notice with the Department requesting not to receive such solicitations and appears on a list published by the Department. A list of homeowners that have filed such statements will be available on the Department’s website for free, or available for purchase for \$10.00. The Department expects the first list to be available beginning December 1, 2020.

Following a cure period of 90 days from the effective date of this regulation, sending solicitations to a homeowner that has registered and is listed with the Department can result in monetary fines, suspension or revocation of licensure. Enforcement proceedings may commence after January 30, 2021.

The Zone created for Kings County includes the following area:

*Beginning at the Queens border of Brooklyn to the east and the intersection of Jamaica Avenue to the north; thence westerly along Jamaica Avenue to Pennsylvania Avenue; thence southerly along Pennsylvania Avenue to Sutter Avenue; thence westerly on Sutter Avenue to Van Sinderen Avenue to the west; thence southerly along Van Sinderen Avenue to Linden Boulevard to the south; thence easterly along Linden Boulevard to the Queens border; thence northerly along the border to the point of the beginning on Jamaica Avenue.*

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**ALBANY OFFICE:** One Commerce Plaza, 99 Washington Avenue, P.O. Box 22001, Albany, NY 12201-2001

• Customer Service: (518) 474-4429 • Website: <https://dos.ny.gov> • E-Mail: [licensing@dos.ny.gov](mailto:licensing@dos.ny.gov)

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