MEETING SUMMARY
NEW YORK STATE APPEARANCE ENHANCEMENT ADVISORY COMMITTEE
October 24, 2022

The meeting was held by the Department of State, Division of Licensing Services, via WebEx conferencing between DOS offices.

I. CALL TO ORDER, INTRODUCTIONS and OFFICIAL ATTENDANCE

Michelle D’Allaird Brenner called the meeting to order at 10:50 a.m. M. D’Allaird Brenner announced that this is an open meeting of the New York State Appearance Enhancement Advisory Committee. M. D’Allaird Brenner introduced herself as the Chair, welcomed members, and performed roll call; a quorum was not achieved. The official attendance was as follows:

COMMITTEE MEMBERS
Michelle D’Allaird Brenner
Leeanne Shade

Excused:
Shirley Cheng
Anthony Fiore
Erin Hundley

DEPARTMENT OF STATE STAFF
Jodi DeLollo
David Mossberg
Ernita Gantt
John Goldman
Ernest Delaney
Emily Lupe
Shannon Maguire
Alison Lacy
Heidi Hicks
Lisa Helmar

VISITORS
*none

A. Approval of 9-13-21, 10-25-21, 4-11-22 & 5-23-22 Meeting Summaries – M. D’Allaird Brenner announced that the approval of the September 13, 2021, October 25, 2021, April 11, 2022, and May 23, 2022, would need to be tabled until the next meeting due to a lack of quorum.

II. DEPARTMENT REPORTS

A. Enforcement Update – J. Goldman reported that the Enforcement Unit is targeting inspections of the most populated areas of the state. and to offer the industry what we call an opportunity to cure disposition process, which is in essence following the issuance of a ticket, the shop owner is given the opportunity to remedy whatever violations they're cited with within a period to avoid any sort of further disciplinary action, fines or hearings. The program, which ran in ’21, is continuing through 2022. The program calls for 1600 inspections. Since June, they have done approximately 1100 inspections.
B. **Processing Report** - Emily Lupe provided licensing statistics for years 2018 through 2022. These reports were broken down by license type and mentioned the 2020 numbers did not include licensees whose licenses may have been expired but were covered by Executive Order 202.11.

C. **Examination Administration Report** - Shannon Maguire provided exam statistics January to September 2022.

### III. ACTION ITEMS

A discussion was led by M. D’Allaird Brenner regarding lash tinting. She explained that the FDA has amended its regulations to allow for the safe use of silver nitrate as a color additive in both brow and lash tinting. She would like to bring it to the Board to take into consideration and have it approved for New York State.

### IV. NEW BUSINESS

A. **Next Meeting Date** – TBD

### V. ADJOURNMENT – The meeting adjourned at 11:03 a.m.