# MEETING SUMMARY

## NEW YORK STATE APPEARANCE ENHANCEMENT ADVISORY COMMITTEE
## March 4, 2025

The meeting was held by the Department of State, Division of Licensing Services, via Webex conferencing between DOS offices.

## I. CALL TO ORDER, INTRODUCTIONS and OFFICIAL ATTENDANCE

Jodi DeLollo called the meeting to order at 10:00 a.m. and announced that this is an open meeting of the New York State Appearance Enhancement Advisory Committee. J. DeLollo welcomed new members Claudette Gyles and Dana Persico. J. DeLollo performed roll call and welcomed members; a quorum was not achieved. The official attendance was as follows:

**COMMITTEE MEMBERS**
Erin H. Maybin
Leeanne Shade
Claudette Gyles
Dana Persico

Excused:
Anthony Fiore

**DEPARTMENT OF STATE STAFF**
Jodi DeLollo
Emily Lupe
Jack Bilello
David Mossberg
Shannon Maguire
Candice Burchett
Alison Lacy

**VISITORS**
**Kadezah Andrews (Public)*
**Genevieve Santos-Bann (Public)*
**Heather Roberts (Public)*
**Brittany Blair (Public)*
**Jay Christmas (Public)*
**Diana R. Georgia (Pubic)*
**Kelli Grab (Public)*
**Jennifer Fogg (Public)*
**Marissa Boomhower (Public)*
**Sharon Myers (Public)*

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## II. DEPARTMENT/SUBCOMMITTEE REPORTS

A. Enforcement Update – J. Bilello reported that the Enforcement Unit exceeded their goal of inspecting 3,300 appearance enhancement businesses by completing 3,324 inspections. The Enforcement unit also continued its focus on nail salon inspections checking on compliance for current ventilation requirements. The 2025 inspection goal is 2,652. The Department of State is currently investigating 127 consumer complaints against appearance enhancement shops and/or operators.

B. Processing Report – Emily Lupe provided licensing statistics for December of 2023 and December of 2024. E. Lupe noted that the numbers of operator and business licenses were fairly consistent.

C. Examination Administration Report- Shannon Maguire provided exam statistics for 2023 and 2024. S. Maguire also mentioned there has been a slight increase in Natural Hair exams, but for everything else overall there has been a less than 5% change.

**III. NEW BUSINESS**

A. Natural Hair and Braiding Curriculum Update – Erin Maybin explained to the board the proposed Natural Hair and Braiding and Cosmetology curriculum update. It was decided that the board will review the changes and discuss at the next board meeting.

B. Shampoo Certification – Leeanne Shade spoke in support of a shampoo certification. This would allow those who might be interested in joining the industry but would like to try it out first, or for those with special needs who do not wish to become full cosmetologist to still work in the industry. It was decided that a subcommittee will be formed to explore this.

C. License Apprenticeships – Leeanne Shade discussed the differences between Cosmetology and Barbershop and advocated for allowing an apprenticeship with Cosmetology like Barbering allows. A subcommittee will be formed to consider this topic.

D. Next Tentative Meeting – Candice Burchett informed the board that the next tentative meeting date is July 1st at 10:00 a.m.

**IV. PUBLIC COMMENT PERIOD –** D. Mossberg asked if any person from the public wanted to participate or comment.

Jennifer Page spoke in support of a shampoo certification as a parent of a special needs child.

Sharon Myers also spoke in support of a shampoo certification.

Heather Roberts inquired about Lash and Brow Tinting as well as the separating of the cosmetology and esthetics licenses. It was recommended that Heather email her questions to C. Burchett.

**V. ADJOURNMENT –** The meeting adjourned at 10:57 p.m.

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