MEETING SUMMARY

NEW YORK STATE APPEARANCE ENHANCEMENT ADVISORY COMMITTEE
July 1, 2025

The meeting was held by the Department of State, Division of Licensing Services, via Webex conferencing between DOS offices.

I. CALL TO ORDER, INTRODUCTIONS and OFFICIAL ATTENDANCE

Jodi DeLollo called the meeting to order at 10:02 a.m. and announced that this is an open meeting of the New York State Appearance Enhancement Advisory Committee. J. DeLollo performed roll call and welcomed members; a quorum was not achieved. The official attendance was as follows:

COMMITTEE MEMBERS
Erin H. Maybin
Leeanne Shade
Anthony Fiore
Blanca Vidal

Excused:
Claudette Gyles
Dana Persico

DEPARTMENT OF STATE STAFF
Jodi DeLollo
Emily Lupe
Laura VanNatten
Matt Wolf
Jonathan Jeter
Shannon Maguire
Candice Burchett

VISITORS
**Kelli Grab (Public)*
**Kelly Napoli (Public)*
**Megan Leitch (Public)*
**Linda Giardinello (Public)*

II. DEPARTMENT/SUBCOMMITTEE REPORTS

A. Enforcement Update – L. VanNatten reported that the Enforcement unit continued its focus on nail salon inspections checking on compliance for current ventilation requirements. Since January 1st, the Enforcement unit has completed 1,545 inspections and is on track to meet their quota of approximately 3,000 inspections statewide. The tickets continue to be handled through the opportunity to cure (OTC) process. Of the 1,545 inspections, 1, 245 have been closed as a result of the businesses curing their violations within the 30 day OTC process and 175 businesses have been referred to hearing for not curing their violations. The Department of State is currently investigating 123 consumer complaints against appearance enhancement shops and/or operators and 10 barber complaints.

B. Processing Report – Emily Lupe provided licensing statistics for April of 2024 and April of 2025. E.

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Lupe noted that the numbers of operator and business licenses were fairly consistent with a decrease of just under 2%.

C. Examination Administration Report- Shannon Maguire provided exam statistics for January 2024 and 2025. S. Maguire also mentioned there has been a slight decrease in the number of applicants scheduling their exams, but this could be due to the launch of Appearance Enhancement system. However, the Department expects that number to rebound. Anthony Fiore enquired if there were guides to walk students through applying and scheduling exams. S. Maguire confirmed that there were and that they are located on the Department of State's website.

III. NEW BUSINESS

A. Ventilation Standards – Blanca Vidal discussed that many nail salons do not know the regulations regarding ventilation standards or may not have ventilation in their salons. L. VanNatten explained that the Department of State's website has documents explaining the ventilation standards. The State's website also contains a link to the complaint form that can be filled out regarding any appearance enhancement complaints.

B. Natural Hair and Cosmetology Curriculum – The board will need to have a quorum before this curriculum can be approved. J. DeLollo asked the board members to send any resumes for potential members. The Department of State does currently meet the 2023 textured hair requirements; however this curriculum will be an expansion on the current curriculum to provide more detail in these topic areas.

C. New Appearance Enhancement Online System – The Department of State has re-platformed the Appearance Enhancement and Barber system to a new online portal. In order to perform transactions, licensees will first need to go through the claiming process. There are guides available on the Department of State's website to help users through this process.

D. Next Tentative Meeting – Candice Burchett informed the board that the next tentative meeting date is October 7th at 10:00 a.m.

IV. PUBLIC COMMENT PERIOD – M. Wolf asked if any person from the public wanted to participate or comment.

Megan Leitch commented on the concern cosmetology schools have regarding the loss of school verifications and not being able to search for individual licensees.

Linda Giardinello spoke in support of adding a second tier for esthetics licenses to keep up with the growing industry.

V. ADJOURNMENT – The meeting adjourned at 10:43 a.m.

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